

# Entropy Coherent and Entropy Convex Measures of Risk

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# 1. Introduction

Sign conventions used in this talk:

- ▶ Random variables represent payoffs of financial positions. **Positive** realizations represent **gains**.
- ▶ A **risk measure** represents a **negative valuation**.

# Convex Measures of Risk

- ▶ **Convex** measures of risk (Föllmer and Schied, 2002, Frittelli and Rosazza Gianin, 2002, and Heath and Ku, 2004) are characterized by the axioms of monotonicity, translation invariance and convexity.
- ▶ They can (under additional assumptions on the space of random variables and on continuity properties of the risk measure) be represented in the form

$$\rho(X) = \sup_{Q \in \mathcal{Q}} \{E_Q[-X] - \alpha(Q)\},$$

where  $\mathcal{Q}$  is a set of probability measures and  $\alpha$  is a penalty function defined on  $\mathcal{Q}$ .

- ▶ With

$$\alpha(Q) = \begin{cases} 0, & \text{if } Q \in \mathcal{Q}; \\ \infty, & \text{otherwise;} \end{cases}$$

we obtain the subclass of **coherent** measures of risk, represented in the form

$$\rho(X) = \sup_{Q \in \mathcal{MCQ}} E_Q[-X].$$

# Variational Preferences

- ▶ A rich paradigm for decision-making under ambiguity is the theory of **variational preferences** (Maccheroni, Marinacci and Rustichini, 2006).
- ▶ An economic agent evaluates the payoff of a choice alternative (financial position)  $X$  according to

$$U(X) = \inf_{Q \in \mathcal{Q}} \{E_Q [u(X)] + \alpha(Q)\},$$

where  $u : \mathbb{R} \rightarrow \mathbb{R}$  is an increasing function,  $\mathcal{Q}$  is a set of probability measures and  $\alpha$  is an ambiguity index defined on  $\mathcal{Q}$ .

# Multiple Priors Preferences

- ▶ A special case of interest is that of **multiple priors preferences** (Gilboa and Schmeidler, 1989), obtained by considering

$$U(X) = \inf_{Q \in \mathcal{Q}} \{E_Q[u(X)] + \bar{I}_M(Q)\},$$

where  $\bar{I}_M$  is the ambiguity index that is zero if  $Q \in M$  and  $\infty$  otherwise.

- ▶ Gilboa and Schmeidler (1989) and Maccheroni, Marinacci and Rustichini (2006) established preference axiomatizations of these theories, generalizing Savage (1954) in the framework of Anscombe and Aumann (1963).
- ▶ The representation of Gilboa and Schmeidler (1989), also referred to as maxmin expected utility, was a decision-theoretic foundation of the classical decision rule of Wald (1950) — see also Huber (1981) — that had long seen little popularity outside (robust) statistics.

# Interpretation

- ▶ The function  $u$ , referred to as a **utility function**, represents the agent's attitude towards wealth.
- ▶ The set  $\mathcal{Q}$  represents the **set of priors** held by agents.
- ▶ Under multiple priors preferences, the degree of ambiguity is reflected by the **multiplicity** of the priors.
- ▶ Under general variational preferences, the degree of ambiguity is reflected by the **multiplicity** of the priors and the **esteemed plausibility** of the prior as reflected in the ambiguity index (or penalty function).

# Homothetic Preferences

- ▶ Recently, Chateauneuf and Faro (2010) and, slightly more generally, Cerreia-Vioglio *et al.* (2008) axiomatized a **multiplicative analog** of variational preferences, referred to henceforth as **homothetic preferences**.
- ▶ It is represented as

$$U(X) = \inf_{Q \in \mathcal{Q}} \{\beta(Q) E_Q[u(X)]\}, \quad (1)$$

with  $\beta : \mathcal{Q} \rightarrow [0, \infty]$ .

- ▶ It also includes multiple priors as a special case ( $\beta(Q) \equiv 1$ ).

## Measuring 'Risk' (in the broad sense)

- ▶ To measure the 'risk' related to a financial position  $X$ , the theories of variational and homothetic preferences sketched above would lead to the definition of a loss functional  $L(X) = -U(X)$ , satisfying

$$L(X) = \sup_{Q \in \mathcal{Q}} \{E_Q[\phi(-X)] - \alpha(Q)\} \quad \text{and}$$

$$L(X) = \sup_{Q \in \mathcal{Q}} \{\beta(Q)E_Q[\phi(-X)]\},$$

respectively, where  $\phi(x) = -u(-x)$ .

- ▶ One could, then, look at the amount of capital one needs to hold in response to the position  $X$ , i.e., the **negative certainty equivalent** of  $X$ , denoted by  $m_X$ , satisfying  $L(-m_X) = \phi(m_X) = L(X)$ , or equivalently,

$$m_X = \phi^{-1} \left( \sup_{Q \in \mathcal{Q}} \{E_Q[\phi(-X)] - \alpha(Q)\} \right) \quad \text{and}$$

$$m_X = \phi^{-1} \left( \sup_{Q \in \mathcal{Q}} \{\beta(Q)E_Q[\phi(-X)]\} \right).$$



# Variational and Homothetic Preferences vs. Convex Measures of Risk

- ▶ Compare

$$m_X = \phi^{-1} \left( \sup_{Q \in \mathcal{Q}} \{E_Q[\phi(-X)] - \alpha(Q)\} \right) \text{ and}$$

$$m_X = \phi^{-1} \left( \sup_{Q \in \mathcal{Q}} \{\beta(Q)E_Q[\phi(-X)]\} \right)$$

to

$$\rho(X) = \sup_{Q \in \mathcal{Q}} \{E_Q[-X] - \alpha(Q)\}.$$

- ▶ Question: find sufficient and **necessary** conditions.

# Multiple Priors Preferences vs. Convex Measures of Risk

- ▶ Compare

$$m_X = \phi^{-1} \left( \sup_{Q \in MC_Q} E_Q [\phi(-X)] \right),$$

to

$$\rho(X) = \sup_{Q \in \mathcal{Q}} \{E_Q[-X] - \alpha(Q)\}.$$

- ▶ Question: find sufficient and **necessary** conditions.

## Question Rephrased [1]

- ▶ In other words, we consider

$$\rho(X) = \phi^{-1}(\bar{\rho}(-\phi(-X))),$$

with

$$\bar{\rho}(X) = \sup_{Q \in M \subset \mathcal{Q}} E_Q[-X].$$

- ▶ Preferences of Gilboa and Schmeidler (1989).
- ▶ We also consider

$$\rho(X) = \phi^{-1}(\bar{\rho}(-\phi(-X))),$$

with

$$\bar{\rho}(X) = \sup_{Q \in \mathcal{Q}} \{E_Q[-X] - \alpha(Q)\}.$$

- ▶ Preferences of Maccheroni, Marinacci and Rustichini (2006).
- ▶ In the latter case, negative certainty equivalents are **invariant** under **translation** of  $u$  (or  $\phi$ ).
- ▶ Traditionally (in the models of Savage, 1954, and Gilboa and Schmeidler, 1989), negative certainty equivalents are invariant under both translation and positive multiplication of  $u$  (or  $\phi$ ).

## Question Rephrased [2]

- ▶ We consider in addition

$$\rho(X) = \phi^{-1}(\bar{\rho}(-\phi(-X))),$$

with

$$\bar{\rho}(X) = \sup_{Q \in MCQ} \beta(Q) E_Q[-X],$$

with  $\beta : M \rightarrow [0, 1]$ .

- ▶ Preferences of Chateauneuf and Faro (2010).
- ▶ With  $\bar{\rho}$  as given above, negative certainty equivalents are **invariant** under **positive multiplication** of  $u$  (or  $\phi$ ); complementary case.
- ▶  $\beta : M \rightarrow [0, 1]$  can be viewed as a discount factor;  $\bar{\rho}$  seems natural.
- ▶ Includes multiple priors preferences as a special case.
- ▶ Recall question: find sufficient and **necessary** conditions under which  $\rho$  (not  $\bar{\rho}$ ) is a convex risk measure.

# Results [1]

The contribution of this paper is **twofold**.

- ▶ First we derive **precise connections** between risk measurement under the theories of variational, homothetic and multiple priors preferences on the one hand and risk measurement using convex measures of risk on the other.
- ▶ This is, despite the vast literature on both paradigms, a hitherto **open problem**.
- ▶ In particular, we identify two subclasses of convex risk measures that we call **entropy coherent** and **entropy convex** measures of risk, and that include all coherent risk measures.
- ▶ We show that, under technical conditions, negative certainty equivalents under variational, homothetic, and multiple priors preferences are **translation invariant if and only** if they are convex, entropy convex, and entropy coherent measures of risk, respectively.

## Results [2]

- ▶ It entails that convex, entropy convex and entropy coherent measures of risk induce **linear** or **exponential** utility functions in the theories of variational, homothetic and multiple priors preferences.
- ▶ We show further that, under a normalization condition, this characterization remains valid when the condition of translation invariance is replaced by requiring convexity.
- ▶ The mathematical details in the proofs of these characterization results are **delicate**.

## Results [3]

- ▶ These connections suggest two **new subclasses** of convex risk measures: entropy coherent and entropy convex measures of risk, and our second contribution is to study their properties.
- ▶ We show that they satisfy many **appealing** properties.
- ▶ We prove various results on the **dual conjugate** function for entropy coherent and entropy convex measures of risk. We show in particular that, quite exceptionally, the dual conjugate function can explicitly be identified under some technical conditions.
- ▶ We also study entropy coherent and entropy convex measures of risk under the assumption of **distribution invariance**. Due to their convex nature, a feature that singles out entropy convex measures of risk in the class of negative certainty equivalents under homothetic preferences, we can obtain explicit representation results in this setting.
- ▶ Some **financial applications and examples** of these risk measures are also provided, explicitly utilizing some of the representation results derived.

# Outline

1. Introduction
2. Entropic Measures of Risk
3. Characterization Results
4. Duality Results
5. Distribution Invariant Representation
6. Applications and Examples
7. Conclusions



## 2. Entropic Measures of Risk [1]

We fix a probability space  $(\Omega, \mathcal{F}, P)$  and fix a scalar  $\gamma \in [0, \infty]$ . Let  $X \in L^\infty$ . Define

$$e_\gamma(X) := \gamma \log \left( \mathbb{E} \left[ \exp \left( -\frac{X}{\gamma} \right) \right] \right).$$

- ▶ Entropic measures of risk (exponential premiums) **emerge in various paradigms.**

## Entropic Measures of Risk [2]

- ▶ Note that for every given  $X$ , the mapping  $\gamma \rightarrow e_\gamma(X)$  is **increasing**.
- ▶ As is well-known (Csiszár, 1975),

$$e_\gamma(X) = \sup_{\bar{P} \ll P} \left\{ \mathbb{E}_{\bar{P}}[-X] - \gamma H(\bar{P}|P) \right\},$$

where  $H(\bar{P}|P)$  is the relative entropy, i.e.,

$$H(\bar{P}|P) = \begin{cases} \mathbb{E}_{\bar{P}} \left[ \log \left( \frac{d\bar{P}}{dP} \right) \right], & \text{if } \bar{P} \ll P; \\ \infty, & \text{otherwise.} \end{cases}$$

The relative entropy is also known as the Kullback-Leibler divergence; it measures the **distance** between the distributions  $\bar{P}$  and  $P$ .

# Two Interpretations

1. **Kullback-Leibler.** The parameter  $\gamma$  may be viewed as measuring the degree of trust the agent puts in the reference measure  $P$ . If  $\gamma = 0$ , then  $e_0(X) = -\text{ess inf } X$ , which corresponds to a maximal level of distrust; in this case only the zero sets of the measure  $P$  are considered reliable. If, on the other hand,  $\gamma = \infty$ , then  $e_\infty(X) = -E[X]$ , which corresponds to a maximal level of trust in the measure  $P$ .
2. **Exponential utility.** An economic agent with a CARA (exponential) utility function  $u(x) = 1 - e^{-\frac{x}{\gamma}}$  computes the (negative) certainty equivalent or applies the (negative) equivalent utility principle to the payoff  $X$  with respect to the reference measure  $P$ .

## Other Reference Measure

In certain situations the agent could consider **other reference measures**  $Q \ll P$ . Then we define the entropy  $e_{\gamma,Q}$  with respect to  $Q$  as

$$e_{\gamma,Q}(X) = \gamma \log \left( \mathbb{E}_Q \left[ \exp \left( \frac{-X}{\gamma} \right) \right] \right).$$

# Entropy Coherence and Entropy Convexity

## Definition

We call a mapping  $\rho : L^\infty \rightarrow \mathbb{R}$   **$\gamma$ -entropy coherent**,  $\gamma \in [0, \infty]$ , if there exists a set  $M \subset \mathcal{Q}$  such that

$$\rho(X) = \sup_{Q \in M} e_{\gamma, Q}(X).$$

It will be interesting to consider as well a more general class of risk measures:

## Definition

The mapping  $\rho : L^\infty \rightarrow \mathbb{R}$  is  **$\gamma$ -entropy convex**,  $\gamma \in [0, \infty]$ , if there exists a penalty function  $c : \mathcal{Q} \rightarrow [0, \infty]$  with  $\inf_{Q \in \mathcal{Q}} c(Q) = 0$ , such that

$$\rho(X) = \sup_{Q \in \mathcal{Q}} \{e_{\gamma, Q}(X) - c(Q)\}.$$

## Again Two Interpretations [1]

Suppose that the agent is only interested in downside tail risk and considers Tail-Value-at-Risk ( $TV@R$ ) defined by

$$TV@R^\alpha(X) = \frac{1}{\alpha} \int_0^\alpha V@R^\lambda(X) d\lambda, \quad \alpha \in ]0, 1].$$

It is well-known that

$$TV@R^\alpha(X) = \sup_{Q \in M_\alpha} E_Q[-X],$$

where  $M_\alpha$  is the set of all probability measures  $Q \ll P$  such that  $\frac{dQ}{dP} \leq \frac{1}{\alpha}$ .

## Again Two Interpretations [2]

The economic agent may, however, **not fully trust the probabilistic model** of  $X$  under  $P$ , hence under  $Q$ . Therefore, for every fixed  $Q$ , the agent considers the supremum over all measures absolutely continuous with respect to  $Q$ , where measures that are 'close' to  $Q$  are esteemed more plausible than measures that are 'distant' from  $Q$ . This leads to a risk measure  $\rho$  given by

$$\begin{aligned}\rho(X) &= \sup_{\bar{P} \ll Q} \sup_{Q \in M_\alpha} \{E_{\bar{P}}[-X] - \gamma H(\bar{P}|Q)\} = \sup_{\bar{P} \ll P} \sup_{Q \in M_\alpha} \{E_{\bar{P}}[-X] - \gamma H(\bar{P}|Q)\} \\ &= \sup_{Q \in M_\alpha} \sup_{\bar{P} \ll P} \{E_{\bar{P}}[-X] - \gamma H(\bar{P}|Q)\} = \sup_{Q \in M_\alpha} e_{\gamma, Q}(X),\end{aligned}$$

where we have used in the second and last equalities that  $H(\bar{P}|Q) = \infty$  if  $\bar{P}$  is not absolutely continuous with respect to  $Q$ .

## Again Two Interpretations [3]

The definition of entropy convexity (whence the special case of entropy coherence as well) can also be motivated using microeconomic theory, as follows:

- ▶ An economic agent with a **CARA** (exponential) utility function  $u(x) = 1 - e^{-\frac{x}{\gamma}}$  computes the certainty equivalent to the payoff  $X$  with respect to the reference measure  $P$ .
- ▶ The agent is, however, uncertain about the probabilistic model under the reference measure, and therefore takes the infimum over all probability measures  $Q$  absolutely continuous with respect to  $P$ , where the penalty function  $c(Q)$  represents the esteemed plausibility of the probabilistic model under  $Q$ .
- ▶ The robust certainty equivalent thus computed is precisely  $-\rho(X)$ .



# A Basic Duality Result

Define

$$\rho^*(Q) = \sup_{X \in L^\infty} \{e_{\gamma, Q}(X) - \rho(X)\}$$

and

$$\rho^{**}(X) = \sup_{Q \ll P} \{e_{\gamma, Q}(X) - \rho^*(Q)\}.$$

Then the following result holds:

Lemma

*A normalized mapping  $\rho$  is  $\gamma$ -entropy convex if and only if  $\rho^{**} = \rho$ .  
Furthermore,  $\rho^*$  is the minimal penalty function.*

# Subdifferential

- ▶ We define the **subdifferential** of  $\rho$  by

$$\partial\rho(X) = \{Q \in \mathcal{Q} | \rho(X) = \mathbb{E}_Q[-X] - \alpha(Q)\}.$$

We say that  $\rho$  is subdifferentiable if for every  $X \in L^\infty$  we have  $\partial\rho(X) \neq \emptyset$ .

- ▶ For a  $\gamma$ -entropy convex function  $\rho$  we define by

$$\partial_{entropy}\rho(X) = \{Q^* \in \mathcal{Q} | \rho(X) = e_{\gamma, Q^*}(X) - c(Q^*)\}$$

the **entropy subdifferential**. Furthermore, if for every  $X \in L^\infty$ ,  $\partial_{entropy}\rho(X) \neq \emptyset$ , then we say that  $\rho$  is entropy subdifferentiable.

### 3. Characterization Results [1]

Recall the first question asked in the Introduction (slide 11). Answer:

#### Theorem

*Suppose that the probability space is rich. Let  $\phi$  be a strictly increasing and continuous function satisfying  $0 \in \text{closure}(\text{Image}(\phi))$ ,  $\phi(\infty) = \infty$  and  $\phi \in C^3([\phi^{-1}(0), \infty[)$ .*

*Then the following statements are equivalent:*

- (i)  $\rho(X) = \phi^{-1}(\bar{\rho}(-\phi(-X)))$  is **translation invariant** and the subdifferential of  $\bar{\rho}$  is always nonempty.
- (ii)  $\rho$  is  **$\gamma$ -entropy coherent** with  $\gamma \in ]0, \infty]$ , and the entropy subdifferential is always nonempty.

## Characterization Results [2]

Recall the question asked in the Introduction (slide 12). Answer:

### Theorem

*Suppose that the probability space is rich. Let  $\phi$  be a strictly increasing and continuous function satisfying  $0 \in \text{closure}(\text{Image}(\phi))$ ,  $\phi(\infty) = \infty$  and  $\phi \in C^3([\phi^{-1}(0), \infty[)$ .*

*Then the following statements are equivalent:*

- (i)  $\rho(X) = \phi^{-1}(\bar{\rho}(-\phi(-X)))$  is **translation invariant** and the subdifferential of  $\bar{\rho}$  is always nonempty.
- (ii)  $\rho$  is  **$\gamma$ -entropy convex** with  $\gamma \in \mathbb{R}^+$  or  $\rho$  is  **$\infty$ -entropy coherent**, and the entropy subdifferential is always nonempty.

## Remark 1

- ▶ The case that  $\rho$  is entropy convex corresponds to  $\rho$  being the negative certainty equivalent of  $\bar{\rho}(X) = \sup_{Q \in M} \beta(Q) E_Q[-X]$ , where  $\beta : M \rightarrow [0, 1]$  can be viewed as a discount factor, and with  $\phi$  being **linear** (implying  $\beta(Q) \equiv 1$ ) or **exponential**.
- ▶ In this case, every model  $Q$  is discounted by a factor  $\beta(Q)$  corresponding to its esteemed plausibility.
- ▶ If  $\beta(Q) = 1$  for all  $Q \in M$ , we are back in the framework of Gilboa-Schmeidler.
- ▶ However, if there exists a  $Q \in M$  such that  $\beta(Q) < 1$ ,  $\rho$  is entropy convex with  $\gamma \in \mathbb{R}^+$  but not entropy coherent.

## Remark 2

- ▶ Recall the definition of entropy convexity (slide 21).
- ▶ As  $e_{\infty, Q}(X) = E_Q[-X]$ ,  $\rho$  is a convex risk measure if and only if it is  $\infty$ -entropy convex.
- ▶ As we will see later, however, with  $\gamma < \infty$ , not every convex risk measure is  $\gamma$ -entropy convex.
- ▶ This is important: we have seen that, under some technical conditions, negative certainty equivalents under homothetic preferences are translation invariant if and only if they are  $\gamma$ -entropy convex with  $\gamma \in \mathbb{R}^+$  or  $\infty$ -entropy coherent, **ruling out** the general  $\infty$ -entropy convex case.
- ▶ Translation invariant negative certainty equivalents under homothetic preferences **do not span** the class of convex risk measures.

## Characterization Results [3]

Recall the second question asked in the Introduction (slide 11). Answer:

### Theorem

*Suppose that the probability space is rich. Let  $\phi$  be a strictly increasing and convex function with  $\phi \in C^3(\mathbb{R})$  and either  $\phi(-\infty) = -\infty$  or  $\lim_{x \rightarrow \infty} \phi(x)/x = \infty$ .*

*Then the following statements are equivalent:*

- (i)  $\rho(X) = \phi^{-1}(\bar{\rho}(-\phi(-X)))$  is **translation invariant** and the subdifferential of  $\bar{\rho}$  is always nonempty.
- (ii)  $\rho$  is a **convex risk measure** and the subdifferential is always nonempty.

## Another Characterization Result

Reconsider the question asked in the Introduction (slide 12). Another answer:

### Theorem

*Suppose that the probability space is rich. Let  $\phi$  be a strictly increasing and continuous function satisfying  $0 \in \text{closure}(\text{Image}(\phi))$ ,  $\phi(\infty) = \infty$  and  $\phi \in C^3([\phi^{-1}(0), \infty[)$ .*

*Then the following statements are equivalent:*

- (i)  $\rho(X) = \phi^{-1}(\bar{\rho}(-\phi(-X)))$  is **convex**,  $\rho(m) = -m$  for all  $m \in \mathbb{R}$  and the subdifferential of  $\bar{\rho}$  is always nonempty.
- (ii)  $\rho$  is  **$\gamma$ -entropy convex** with  $\gamma \in \mathbb{R}^+$  or  $\rho$  is  **$\infty$ -entropy coherent**, and the entropy subdifferential is always nonempty.



## 4. Duality Results [1]

Recall that if  $\rho$  is a convex risk measure then (under additional continuity assumptions) there exists a unique  $\alpha : \mathcal{Q} \rightarrow \mathbb{R} \cup \{\infty\}$ , referred to as the **dual conjugate** of  $\rho$ , such that the following dual representation holds:

$$\rho(X) = \sup_{Q \in \mathcal{Q}} \left\{ \mathbb{E}_Q[-X] - \alpha(Q) \right\},$$

with

$$\alpha(Q) = \sup_{X \in L^\infty} \left\{ \mathbb{E}_Q[-X] - \rho(X) \right\}.$$

## Theorem

*Suppose that  $\rho$  is  $\gamma$ -entropy convex with penalty function  $c$ . Then:*

- (i) The dual conjugate of  $\rho$ , is given by the largest convex and lower-semicontinuous function  $\alpha$  being dominated by  $\inf_{Q \in \mathcal{Q}} \{\gamma H(\bar{P}|Q) + c(Q)\}$ .*
- (ii) If  $c$  is convex and lower-semicontinuous, then  $\alpha$  is the largest lower-semicontinuous function being dominated by  $\inf_{Q \in \mathcal{Q}} \{\gamma H(\bar{P}|Q) + c(Q)\}$ .*
- (iii) If  $c$  is convex and lower-semicontinuous, and satisfies additional integrability conditions (see paper), then the conjugate dual*

$$\alpha(\bar{P}) = \min_{Q \in \mathcal{Q}} \{\gamma H(\bar{P}|Q) + c(Q)\}.$$

## 5. Distribution Invariant Representation [1]

- ▶ Let

$$\Psi = \{\psi : [0, 1] \rightarrow [0, 1]\}$$

|\psi is concave, right-continuous at zero with  $\psi(0+) = 0$  and  $\psi(1) = 1$ ).

- ▶ For  $\psi \in \Psi$  and  $X \in L^\infty$  we define  $E_\psi[X] := \int X d\psi(P)$ .
- ▶ Furthermore, we define

$$e_{\gamma, \psi}(X) := \gamma \log \left( E_\psi \left[ \exp \left\{ \frac{-X}{\gamma} \right\} \right] \right) =: e_{\gamma, \psi(P)}(X).$$

# Distribution Invariant Representation [2]

## Theorem

Suppose that  $\rho$  is  $\gamma$ -entropy convex. Then the following statements are equivalent:

- (i)  $\rho$  is **distribution invariant**.
- (ii)  $\rho(X) = \sup_{\psi \in \Psi} \{e_{\gamma, \psi}(X) - (\rho^*)'(\psi)\}$  with  
 $(\rho^*)'(\psi) = \sup_{X \in L^\infty} \{e_{\gamma, \psi}(X) - \rho(X)\}$ .

## 6.1 Risk Sharing

- ▶ Suppose that there are two economic agents  $A$  and  $B$  measuring risk using a general entropy convex measure of risk  $\rho^A$  and  $\rho^B$  with  $\gamma^A, \gamma^B \in \mathbb{R}^+$ .
- ▶ Let  $\bar{\rho} = -\rho$ ,  $\bar{e}_{\gamma, Q} = -e_{\gamma, Q}$  and  $\bar{c} = -c$ .
- ▶ Suppose that  $A$  owns a financial payoff  $X^A$  and  $B$  owns a financial payoff  $X^B$ .
- ▶ We solve explicitly the problem of optimal risk sharing given by

$$\begin{aligned} R^{A,B}(X^A, X^B) &= \sup_{F \in L^\infty} \{ \bar{\rho}^A(X^A - F + \Pi^F) + \bar{\rho}^B(X^B + F - \Pi^F) \} \\ &= \sup_{\bar{F} \in L^\infty} \{ \bar{\rho}^A(X^A + X^B - \bar{F}) + \bar{\rho}^B(\bar{F}) \} =: \bar{\rho}^A \square \bar{\rho}^B(X^A + X^B), \end{aligned}$$

where  $\Pi^F$  is the agreed price of the financial derivative (risk transfer)  $F$  and where we have set  $\bar{F} := F + X^B$ .

- ▶ In particular, under technical conditions (see paper), the **optimal risk sharing** is attained in the derivative  $F^* = \frac{\gamma^B}{\gamma^A + \gamma^B} X^A - \frac{\gamma^A}{\gamma^A + \gamma^B} X^B$ .

## 6.2 Portfolio Optimization and Indifference Valuation [1]

- ▶ Let  $F$  be a bounded contingent claim.
- ▶ Consider a **Brownian-Poisson setting**: we assume that the financial market consists of a bond with interest rate zero and  $n \leq d$  stocks. The price process of stock  $i$  evolves according to

$$\frac{dS_t^i}{S_{t-}^i} = b_t^i dt + \sigma_t^i dW_t + \int_{\mathbb{R}^{d'} \setminus \{0\}} \tilde{\beta}_t^i(x) \tilde{N}_\rho(dt, dx), \quad i = 1, \dots, n,$$

where  $b^i$  ( $\sigma^i$ ,  $\tilde{\beta}^i$ ) are  $\mathbb{R}$  ( $\mathbb{R}^d$ ,  $\mathbb{R}$ )-valued predictable and uniformly bounded stochastic processes.

- ▶ Using BSDEs, we solve explicitly the following optimization problem:

$$\hat{V}^\gamma(x) := \sup_{\pi \in \tilde{\mathcal{A}}} \inf_{Q \in M} -\gamma \log \left( \mathbb{E}_Q \left[ \exp \left\{ -\frac{1}{\gamma} \left( x + \int_0^T \pi_t \frac{dS_t}{S_{t-}} + F \right) \right\} \right] \right),$$

where  $x$  is the initial wealth, the process  $\pi_t^i$  describes the amount of money invested in stock  $i$  at time  $t$ , and  $M$  is a set of measures equivalent to  $P$ .

- ▶ Note the generality: **robust**, **constraints** and **jumps**.

## 5. Conclusions

- ▶ We have introduced two new classes of risk measures: **entropy coherent** and **entropy convex measures** of risk.
- ▶ We have demonstrated that convex, entropy convex and entropy coherent measures of risk emerge as **translation invariant certainty equivalents** under variational, homothetic and multiple priors preferences, respectively, and induce **linear** or **exponential** utility functions in these paradigms.
- ▶ A variety of representation and duality results as well as some applications and examples have made explicit that entropy coherent and entropy convex measures of risk satisfy many **appealing** properties.
- ▶ The theory developed in this paper is of a static nature. In future research we intend to develop its **dynamic** counterpart.